## ABSTRACT OF THE DISCLOSURE

Apparatus and methods implementing a technique for creating an electronic artwork with a hot area.  For a selected layer of the artwork, a non-transparent region is identified and an action is assigned to an area corresponding to the non-transparent region, the action defining a function that will be activated when the area is selected.  The technique is advantageous in computer application programs that composite images from layers and for producing HTML (HyperText Markup Language) output that refers to a corresponding composited image, where the action is a URL and the area is defined by an image map.

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